

# Big analytics made simple

**Parsec®** simplifies building personalized Analytics and Management services in the cloud.

# **Applications**

Applications include:

- Secure cloud-based media storage
- Automatic media analysis
- Metadata management
- Extensive media search by metadata and content
- Extensive data mining library
- Easy integration into production environments

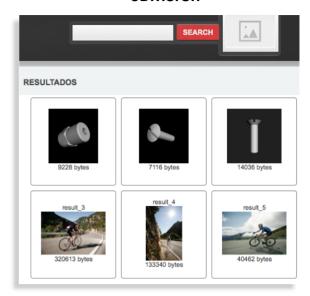
It is easy to integrate in external 3rd party solutions. It is cloud-based, reduces time in prototyping stages and has explicitly declared performance levels.

It is based on industry standards and comes with transparent licensing schemes.

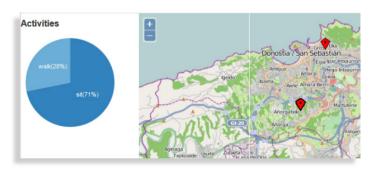
### **Use Cases**

- ✓ Earthfacets: visual analytics for remote sensing
- √ 3DMerch: archive manager for CAD models and photos
- ✓ ElderAssist / CardiActiv: distributed biomonitoring
- ✓ Chirpthreads: twitter stream mining tool
- ✓ COLEO: collective search and organization understanding

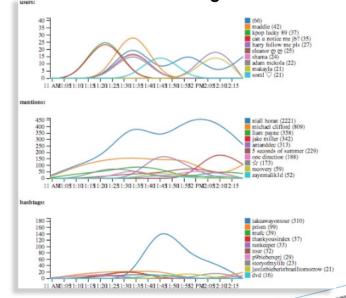
#### √3DMerch



#### ✓ CardiActiv



#### twitter mining tool







# Modules and Applications

module	Description	Dependencies	Platforms
mdg_hsm	Hierarchical storage manager	GridFS	
mdg_meta	Distributed NoSQL metadata DB	MongoDB	
mdg_lens	Pluggable semantic multimedia content analysis	OpenCV	Ubuntu 11.10 on AWS EC2 on Heroku Mac OS X 10.9
mdg_search	Modular media search engine	NodeJS	
mdg_gate	Management web gateway	NodeJS	
mdg_vis	Visualization-rich MAM web clients	D3.JS DC.JS Crossfilter.JS	Ubuntu 11.10 OS X 10.9 Windows 7, 8 iOS 7

Parsec® is structured into a small set of modules with minimal dependencies.

Supported standard formats:

- **document stream :** any JSON or XML-encoded

- image file formats: TIFF, JPEG, PNG

- video file formats: MPEG4, DVCPRO, MOV

- **document file formats:** PDF, DOC, HTML

- earth observation data formats:  ${\tt GeoTIFF}$ 

- biomed file formats: DICOM [under integration]



